

Красота Волосъ

Hair Beauty *** Hair Duty

HAIR-DUTY is the little hand-maiden of Hair-Beauty.

If you have been faithful to your hair, it is well. If not After a long time or a short time will come Hair-Duty. She will say:

"What have you done with your gift your gift of Hair-Beauty?"

She is not deceived. She knows the neglected look. She knows each hair is calling for Beauty that has gone. "Where my lustre? My rich hues? My softness as of a dove's wing?"

Listen to Smirnoff—Smirnoff of Petrograd:

"From the rich pines of Russia I have drawn the secret of Beauty your hair cries for. I have brought my secret to America. Now is my shampoo made in America. . . . Smirnoff's Russian Shampoo Powder."

Open the black and gold Smirnoff package. Just enough in each individual envelope for one shampoo just enough for your dark hair sable-black, or your brown hair or auburn or golden or flaxen. Blend this pure powder with hot water. See how quickly in your hair this shampoo whips into a deep, deep lather how thoroughly it cleanses how the scalp tissues respond with new life.

Now softly that silken hair ensnares a new beauty, the healthful, richer hues of youth clear as bright crystal healthful as the pines soft as a Russian Spring shining to the sky.

It is so easy. So, so many shops are proud to sell Smirnoff's Russian Shampoo Powder.

ALFRED H. SMITH CO., Importers of Djer-Kiss Perfume, New York

Ask for the black and gold Smirnoff box. It holds six individual shampoos—each sealed tight in its own envelope. The box sells for the happy price of 50c.

Send for samples

Fill out coupon below.

Special Sample Offers

- No. 1. For 10c we will send you a full size envelope of Smirnoff's Shampoo Powder.
- No. 2. For 20c we will, for a limited time only, send you the following:
2 full size envelopes of Shampoo
1 Smirnoff Bath Block—Verbena
1 Smirnoff Bath Block—Eau de Cologne
1 Smirnoff Bath Block—Fleur de Russe
(The regular value of this 20c. offer is over 40c.)

Alfred H. Smith Co., 39 West 33rd Street, New York City
I accept offer No. . . . and enclose . . . cents.

Name
Street City State

Smirnoff's
NOW MADE IN AMERICA
ORIGINAL RUSSIAN
SHAMPOO POWDER

EDW. A. WILSON